



**FOR IMMEDIATE RELEASE**

## **MedConcierge Earns Prestigious Cornerstone Award For Its Concierge Healthcare Service**

*Recognized by Broadband Properties Magazine as a Top Application for  
Broadband-Enabled Properties and Communities*

**September 25, 2008 (Nashville, TN)** - MedConcierge, a personal, healthcare concierge service, received Broadband Properties Magazine's prestigious Cornerstone Award in the new applications category, at the Fiber-to-the-Home Council Conference today. The award recognizes the MedConcierge service as a leading, broadband-enabled application that delivers lifestyle, health and economic benefits to residents, properties, master communities and municipalities.

Scott DeGarmo, President of Broadband Properties, announced the award today, as the first of a number of awards that will be given to organizations leading the way in bringing the economic benefits of FTTP (fiber to the premises) to developers, communities, cities, and individual multi-unit dwelling properties. A panel of industry experts evaluated scores of applications for the Cornerstone Awards' new "Lightning Apps" category.

"As the infrastructure for fiber-to-the-home is now in place for millions of homes, the need for robust, value-added applications, such as MedConcierge, become even more critical to accelerating return on investment, and the next phase of broadband adoption," DeGarmo says.

According to the judges, the MedConcierge application stood out because it leverages broadband communications to deliver enhanced services, such as 24/7 video-consultations with doctors, electronic medical records and educational health and wellness content. MedConcierge showcases the powerful role fiber plays in improving the quality of life for millions of subscribers, and lowering healthcare costs for cities, towns and healthcare providers.

DeGarmo also noted that in the current economic and competitive environment, applications such as MedConcierge delivered over fiber helps differentiate properties, communities and service providers from local competition.

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As the US healthcare system struggles under the weight of an aging population, a shortage of doctors and nurses, and costs increasingly being passed along to consumers by employers and insurance companies, broadband-enabled healthcare applications and services are in demand. MedConcierge is the first health and wellness application to receive a Cornerstone Award.

The Cornerstone Awards are given to private developments, municipalities, communities, companies, and individuals with outstanding accomplishments in the area of delivering telecommunications for the benefit of end users.

### **About the Cornerstone Awards**

Each year, a committee of industry leaders, analysts, and writers selected by Broadband Properties votes to bestow a half dozen or so Cornerstone Awards to private developments, municipalities, communities, companies, and individuals with outstanding accomplishments in the area of delivering telecommunications for the benefit of the end user.

Since 2004, Cornerstone awards have included recognition for the most notable deployments of Fiber-to-the-Home in the U.S. and abroad. Cornerstone Awards were originally established in 1989 as the Diamond Tier Awards and presented as recognition of achievement to companies providing cable services to the MDU industry (condominiums, apartments, hotels). The Cornerstone Awards have been expanded to include and recognize achievements in broadband and telecommunications for all communities and municipalities, including residential multifamily (apartments, campus housing, active adult communities) and planned communities (multi-home developments, renewed urban areas). Past Cornerstone Award winners have included Verizon, Corning, Jackson Energy Authority and Brambleton, VA.

### **About MedConcierge**

**MedConcierge™** is the only company that enables fiber-to-the-home (FTTH) and broadband service providers, municipalities, community developers and commercial property managers to deliver personal, concierge healthcare services to residents in their own homes and while they travel. Utilizing our patent-pending technology, MedConcierge provides unparalleled private and secure access to certified healthcare services, doctors and content. MedConcierge offerings range from real-time, live videoconference consultations, on demand, 24/7 with leading doctors, specialists, psychiatrists and wellness experts, to educational content, health status monitoring and dynamic electronic medical records - all accessible from the comfort, privacy and convenience of their own homes, as well as on the go.

### **MEDIA CONTACTS**

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